

Updated on 02/10/2025

## COOKIE POLICY

### pursuant to Article 13 of Regulation (EU) 2016/679 ('GDPR')

With this document ('Cookie Policy'), the Data Controller, as defined below, wishes to inform you about the methods and purposes of the processing of your personal data resulting from the use of cookies and other tracking tools on the website [www.chiericitito.it](http://www.chiericitito.it) (hereinafter, collectively, the 'Website'), in accordance with the provision issued by the Data Protection Authority on 8 May 2014 'Identification of simplified procedures for the disclosure and acquisition of consent for the use of cookies' and subsequent clarifications and updates (the 'Guidelines'), Article 122 of Legislative Decree No. 196 of 30 June 2003 (the 'Privacy Code') and Article 13 of the GDPR.

The use of cookies by the Data Controller of the [www.chiericitito.it](http://www.chiericitito.it) websites is covered by its privacy policy for all information required by Article 13 of EU Regulation 2016/679 – GDPR [click here](#).

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#### 1- DATA CONTROLLER

The Data Controller is Chierici Tito S.r.l., with registered office in Via A. Palazzeschi 13/A, 42122, Reggio Emilia (RE), Italia, +39 0522 629628, [privacy@chiericitito.it](mailto:privacy@chiericitito.it), in the person of its pro-tempore legal representative.

#### 2- WHAT ARE COOKIES AND WHICH ONES DO WE USE

##### Definitions, characteristics and application of the legislation

Cookies are small text files that the websites visited by the user send and record on their computer or mobile device, to be then retransmitted to the same websites on the next visit. Thanks to cookies, a website remembers the user's actions and preferences (such as login details, chosen language, font size, other display settings, etc.) so that they do not have to be re-entered when the user returns to visit that website or navigates from one page to another. Cookies are therefore used to perform computer authentication, session monitoring and storage of information regarding the activities of users who access a site and may also contain a unique identification code that allows the user's navigation within the site to be tracked for statistical or advertising purposes.

The use of third-party cookies on this website is governed by the rules set by the third parties themselves; therefore, the data subject is invited to read the information on the processing of personal data published on the web pages indicated in point **6 Purpose and List of cookies used by the website**.

**Types of cookies:** This website is analysed with a cookie scanning tool to maintain as accurate a list as possible. Cookies that can be detected are classified into the following categories:

1) Necessary cookies: necessary cookies help to make a website usable by enabling basic functions such as page navigation and access to secure areas of the site. The website cannot function properly without these cookies.

2) Preference cookies: These allow a website to remember information that affects the way the site behaves or looks, such as the user's preferred language or region, provided that the data subject has given their explicit and informed consent.

3) Statistical cookies: used to perform statistical analyses, such as analyses aimed at (i) evaluating the effectiveness of the services provided through the Website, (ii) designing the Website, or (iii) measuring its 'traffic', i.e. the number of visitors, possibly classified according to characteristics of interest (e.g. geographical area, time slot, etc.).

4) Marketing, social and profiling cookies: these are used to monitor users on websites, provided that the data subject has given their explicit and informed consent. The aim is to display relevant and engaging advertisements for the individual user.

The processing of data for the purposes referred to in point 1 is necessary to fulfil your request and any refusal could limit and/or prevent the full use of the features and services available on the website. *The legal basis for the processing of your data for the purposes referred to in point 1 is legitimate interest, pursuant to Article 6, paragraph 1, letter f) and recital 47 of the GDPR. The processing is necessary for the purposes of the legitimate interests pursued by the controller or by a third party, except where such interests are overridden by the interests or fundamental rights and freedoms of the data subject which require protection of personal data, taking into account the reasonable expectations of the data subject based on his or her relationship with the controller. Activities strictly necessary for the functioning of the website and the provision of the navigation service on the website.* The provision of data indicated for purposes 2, 3 and 4 is optional on the legal basis of consent, pursuant to Article 6.1.a), and any refusal to consent to processing does not compromise the functionality and services available on the website.

When first accessing the Website, the User will see a pop-up banner containing brief information on cookies, a link to this extended information on cookies and a series of features for managing preferences regarding the cookies to be installed on their device.

In particular, through the functions contained in the banner, the user can: (i) accept all cookies on the Website, including those for targeted advertising, by giving their consent; (ii) refuse the installation of all cookies on the Website other than those strictly necessary for its proper functioning (i.e. 'Necessary Cookies'); (iii) access, via a specific link, 'Review your cookie choices', where they can obtain more information on the specific cookies on the Website, grouped into similar categories, and, where applicable, give or withdraw consent or object to the processing of the categories of cookies to be enabled or disabled on their device; (iv) close the cookie banner by clicking on the appropriate icon and continue browsing the Website while maintaining the default settings.

The Data Controller specifies that the 'default' setting for cookies implies the installation of only Necessary Cookies.

In accordance with the Guidelines, the Website has specific features that allow the choices made by the user with regard to consent to the use of cookies and tracking tools on the Website to be stored for a period of at least 6 (six) months. After this period has elapsed since the user's last choice, these choices will be deleted and, the next time the user accesses the Website, the above banner will be displayed again.

The settings for managing or disabling cookies in Internet browsers may vary depending on the browser used. Therefore, for more information on how to perform these operations, we suggest that the User consult the manual for their Internet browser device.

Below are links that indicate how to manage or disable cookies for the most popular Internet browsers:

- Microsoft Edge: <https://support.microsoft.com/it-it/microsoft-edge/eliminare-i-cookie-in-microsoft-edge-63947406-40ac-c3b8-57b9-2a946a29ae09>
- Google Chrome: <https://support.google.com/chrome/answer/95647>
- Mozilla Firefox: <https://support.mozilla.org/it/kb/Gestione%20dei%20cookie>
- Opera: <https://help.opera.com/Windows/10.00/it/cookies.html>
- Safari: <https://support.apple.com/it-it/HT201265>

The Data Controller is not responsible for any changes to the above links. Users should always refer to the instructions provided directly by their browsers.

### **3- COMMUNICATION**

The data is processed by personnel duly authorised by the Data Controller and may be processed by third parties belonging, by way of example, to the following categories:

- Companies that provide support for website management
  - Platform for the management and detection of cookies;
  - Companies that provide third-party cookie services.

The subjects belonging to the above categories operate, in some cases, as data processors specifically appointed by the Data Controller in accordance with Article 28 of the GDPR, and in other cases in complete autonomy as separate data controllers, it being understood that, in the latter case, the communication of your personal data to these independent data controllers is carried out solely for the purposes indicated in this policy. .

For a complete list, please write to [privacy@chiericitito.it](mailto:privacy@chiericitito.it).

The data will not be disclosed.

### **4- DATA TRANSFER**

Your data is transferred to countries outside the European Union as indicated in the cookie details of the companies that provide services related to third-party cookies (**see point 6 - Purposes and list of cookies used by the website**).

### **5- RIGHTS OF DATA SUBJECTS**

You have the right to obtain from the Data Controller the erasure (right to be forgotten), the restriction, updating, rectification, portability and opposition to the processing of personal data concerning you, and in general you may exercise the rights provided for in Articles 15 et seq. of European Regulation 2016/679 by writing to [privacy@chiericitito.it](mailto:privacy@chiericitito.it) or by writing to the Data Controller's contact details.

You may also lodge a complaint with the competent supervisory authority if you believe that the processing of your data is contrary to the legislation in force.

## 6- Purpose and list of cookies used by the website

You can change or revoke your consent at any time from the Cookie Statement on our website.

### Necessary

Necessary cookies help make a website usable by enabling basic functions like page navigation and access to secure areas of the website. The website cannot function properly without these cookies.

Nome	Dominio	Descrizione	Scadenza	Tipo
PHPSESSID	www.chiericitito.it	Cookie generated by applications based on the PHP language. This is a general purpose identifier used to maintain user session variables. It is normally a random generated number, how it is used can be specific to the site, but a good example is maintaining a logged-in status for a user between pages.	Session	Local storage
cc_cookie	www.chiericitito.it	This cookie keeps track of the cookie settings selected by the user	6 months	Local storage
VISITOR_PRIVACY_METADATA	.youtube.com	This cookie is used to store the user's consent and privacy choices for their interaction with the site. It records data on the visitor's consent regarding various privacy policies and settings, ensuring that their preferences are honored in future sessions.	6 months	Third-party
YSC	.youtube.com	This cookie is set by YouTube to track views of embedded videos.	Session	Third-party
VISITOR_INFO1_LIVE	.youtube.com	This cookie is set by Youtube to keep track of user preferences for Youtube videos embedded in sites;it can also determine whether the website visitor is using the new or old version of the Youtube interface.	6 months	Third-party
__Secure-ROLLOUT_TOKEN	.youtube.com	Pending	6 months	Third-party

### Google Analytics

Analyticals cookies help website owners understand how visitors interact with sites by collecting and reporting information anonymously.

Nome	Domino	Scadenza	Tipo
_ga	pa-etl.it	12 months	Local storage
_ga_78V85GDM53	pa-etl.it	12 months	Local storage